

THE MACLEOD TIMES

John Dillingham, Publisher
S. Dillingham, Editor and Manager.

A weekly newspaper printed and published at Macleod, Alberta every Thursday.

(Independent in Politics)

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All classified and transient advertising must be paid in advance.

THURSDAY, FEBRUARY 28, 1929

PAST PRAYING FOR

The weather is with us always; in it we live, move and have our being. Small wonder, then, that it is forever on the tips of our tongues as a major subject of discussion, or as an easy introduction to general conversation. We grumble about it and often curse it, we delight in it and lean about it, just as if we ourselves had something to do with the ordering of it. The extremes of various

IN THE LENS OF LIFE
By
Macleod's Little Photo
\$30,000
IN PRIZES
for snapshots that any one can make.
See Us for Full Information and Entry Forms.

Macleod PHOTO SERVICE PHONE 60 MACLEOD

tion are always referred to as most unusual, and it is at such times that the old inhabitant with proud assurance recalls the vagaries of the weather in days so far distant that no one can refuse his evident exasperations.

The weather used to be the subject of prayer when the crops and harvests were threatened by adverse conditions, but meteorologists now tell us that the weather is past praying for, and with this opinion most people at some time or other are, in their discomfort, heartily willing to concur.

Meteorological stations all over the world are in close co-operation in studying atmospheric currents, pressures, humidity and other factors which start tornadoes, bearing through space or drive the rain clouds gently over us. The scientific methods employed have been patiently worked out, and by means of rapid communication of news between stations, warnings of atmospheric changes, and the direction in which they are moving, are sent to distant parts long before any evidence of impending change could possibly be detected. The immense value of these forecasts to shipping need not be emphasized.

Science is able to tell us where comes the wind, and whither it blows; it has recorded the temperature at an altitude of ten miles above this spinning globe; it predicts with accuracy the effect which air from the equatorial regions comes to have on the weather of our island continent; it tells us of the cold air that creeps down from the poles; but to the plain man

in the street, all this scientific knowledge does not shed the mystery that surrounds the weather, particularly when an untimely fall of snow has blighted the first bloom of the primrose and buried the promising shoots of daffodils and tulips. In very truth, the weather is past praying for.

OUR HERITAGE IN SHAKESPEARE

For three hundred years, Shakespeare has been recognized as the greatest literary genius that England has ever produced, and from generation to generation this estimate is accepted with the same unquestioning belief that is given to the story of the defeat of the Spanish Armada. Shakespeare's absolute supremacy as one of those indisputable facts which it is impossible to controvert, and English-speaking peoples pay homage to the genius of the man whose work is regarded as a most precious heritage.

This unanimity of opinion is, however, not without its drawbacks. There are many precious things in life with which we are so constantly in touch that they are accepted easily and as a matter of course. Menelaus, the Protestant Reformation in England, and Shakespeare and his work fall early into the category of events which exerted a tremendous influence in our history and traditions; these things have played their part in the national life, but the march of events has left them in the dim and misty past which may excite the interest of students, but which has no very tangible connection with the modern age.

A list of a dozen best books in the language almost always begins with the Bible, followed by Shakespeare, and it is pretty safe to say that for the great majority of people, personal intimacies with these two books is apt to come to an end with school, or college days. The Bible may continue to be heard in the churches, in churches are attended, and a play of Shakespeare may occasionally be heard, but the quiet enjoyment of these great books is not widespread.

Without conscious effort, Anglo-Saxon people are today enjoying the wealth of Shakespeare's genius. The common speech is enriched by the rhetorical beauty of his phrases. The flashes of wit, the vivid portrayal of human passions and emotions, and apt allusions whose origin may be utterly unsuspected.

To know Shakespeare intimately is to have taken possession of our inheritance, which the more it is employed the greater will its value become. The value of wealth depends entirely on its systematic and intelligent use.

PROTECT THE DRIVER

Section 282 of the Criminal Code of Canada provides a penalty of two years' imprisonment for those who had in their possession a moving vehicle. It is time that some such penalty was provided for those who start automobiles at moving vehicles. In fact, the consequences of hitting the driver of an automobile are graver than those of hitting the driver of a train, for the direction of the motor car depends entirely upon the driver, while the tracks lead a train in place.

This enemy never has been found many instances of where foolish children have pulled automobiles with impunity. Parents should impress the danger of this practice upon their children. In addition to Section 282 of the Criminal Code should be made to give their warning weight.

CARD OF THANKS

The members of R. of M. T. No. 753 at Macleod wish to express their sincere thanks to all the ladies who so kindly helped in connection with their dance held recently.

SALUTE

"So there will be some good jobs going begging at the Navy Yard tomorrow, eh?"
"I don't know anything about it."
"Yes, I heard someone saying they were firing 21 big guns this morning."

Only choice leaves grown at high altitudes go into the blending of Blue Ribbon Tea. That is why its flavor is so uniformly excellent. Insist upon getting it from your grocer—refuse substitutes of inferior quality.

The Battle of January

January was a momentous month for wheat producers the world over. Canadian farmers had delivered nearly four hundred million bushels of wheat. Argentina and Australia were commencing the delivery of unusually large crops. There was an immense supply of wheat. The market commenced to sag. The one optimistic feature in a rather gloomy picture was the Canadian Wheat Pool. Just what the Pool stood for is told in candid language by George Broomhall, the British grain authority, in "Milling".

"Prices were put down on the plea that Argentina must sell of her new crop, and, in fact, shippers did put out lower offers, and some Canadian sellers followed the downward lead.

"But it was soon found that the Canadian Pool refused to offer for sale at the lower prices, and, of course, this gave Argentine shippers courage to work for a reaction.

"The action of the Canadian Pool also gave buyers confidence, and they not only found they could get wheat, but that they could pay better rates for it.

"As long as sellers were willing to 'cut' prices, buyers were quite prepared to stand back and let them do still more 'cutting', and quite possibly there might have been a big slump had not the Canadian Pool taken a strong stand.

"The Canadian Pool Managers

certainly deserve credit for courageous handling of a difficult situation, and their action proves that former market makers the P's-I will not agree to low prices at this period of the season.

"The lesson of the price movements of wheat in the past week is that emphasis must be given to the power of strong holders to maintain prices.

"Best experience showed that a crowd of weak holders was almost at the mercy of buyers in times of plenty.

"I think all must now recognize the commanding position of the Canadian Pool, and the readiness of Argentine shippers to follow a strong upward lead."

ALBERTA WHEAT POOL

NOT SO DIFFICULT TO BE CONSISTENT

"Well, I finally got into the
"You really did? How?"
"Oh, I paid the usual fifty cents."
Solemnly Answered.

For the plural of goose to be goose.
The plural of mouse should be mouse.
For ox to be oxen.
Then-hox should be hoxen.
And why shouldn't usmen be musen?

BURNETT'S is just that much BETTER

SIR ROBERT
BURNETT'S
OLD TOM GIN
ESTABLISHED 1770

Fir Lumber
Staple stock on hand (rough or dressed). Special orders promptly filled.
Firewood -- Slabs -- Posts
MILL AT BEAVER CREEK — PRICES RIGHT
JOHNSON BROS.
P. O. Box 130 Macleod, Alberta

Yards At:
Granam—G. D. Reike, Agt. Brocket—Bousherry Bros., Agts.
Macleod—Alex Macleod, Agt. Meadow Creek—A. C. Watson, Agt.

Now Obtainable
WALKER'S Old Rye WHISKY
The Government Guarantees the Age
The name "Walker" Guarantees the Quality

In 40 oz. and 25 oz. oval-shaped bottles

Write to our Montreal Office, 517 Phillips St., for one of our FREE PATENT WALL BOTTLE-OPENERS

HIRAM WALKER & SONS LIMITED
DISTILLERS AND HEAD OFFICE,
WALKERVILLE, CANADA
ESTABLISHED 1888
Distillers of
"CANADIAN CLUB" AND "Imperial" Rye Whisky

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

A Two-Sided Story

Following is a letter that appeared in a Western newspaper, written by one of its readers. There is information in it for storekeepers: "Your paper is always boasting that home-town buying is the right thing, for if everybody bought away we would not have a town very long. In your editorial a week or two ago you said there would be less buying from catalogues if every merchant would advertise, because it is advertising that keeps the catalogue men going. Well, I believe that's right too, but one thing I would like to see all the local merchants do, and there are more who think the same, and that is for them to print the prices as much as they can in their advertising. And I also think that if the prices are going up they should say so and tell why, if they know. These times we all have to bite our nickles, or most of us, and we certainly don't like the idea of prices going up on staples particularly, and not a word about it till you reach the store. I am not an advertising expert, but I know what I would like to see in my local paper along that line and that is a lot of genuine information about goods and prices every week. Then we should feel better and if we were being fairly treated there would be less sending away. I hear this talked about a lot, so thought I would write you."

"The Times"

BARKER'S STORE

Some New Arrivals in Wash Goods

GINGHAMS—Twelve colorings in this lot. Per yard, 25c
 GINGHAMS IN PLAIN AND FANCY PATTERNS—twelve and thirteen different colorings respectively. Per yard, 25c
 GINGHAMS—Small and medium checks. Per yard, 20c
 VICTORIAN CLOTH—Nine patterns and colorings. 20c
 CREPES—For children's dresses and underwear. Nine patterns. Per yard, 30c
 PLAIN BROADCLOTH—Ten shades. This is 36 inches in width. Per yard, 10c
 BROADCLOTH in striped and figured designs. Yard, 10c
 Other Spring Goods to Arrive in a Week or Ten Days

R. T. BARKER

Macleod

Alberta

JENKINS' GROCERIA

BUY FOR CASH

Where Cash Brings Best Returns

VEGETATED WAFERS—Ten ounce package. 25c
 SCOTCH SHORTBREAD—Two cakes. 35c
 LUX—Usual size package. 10c
 ORANGES—Three dozen for. 65c
 ROYAL BLEND COFFEE—Pound package. 50c
 JELLY POWDER—Mullin's. 5c
 PANSHINE—A real cleanser. 11c
 SOAP—Pan G, twenty-two bars. \$1.00
 CORN—Thistle Brand, three tins. 50c
 CATSUP—Tiger Brand, per tin. 10c
 JIF—Suds in a jiffy, package. 22c
 TEA—Matchless Blend, per lb. 60c

ALL TOWN ORDERS DELIVERED FREE

PHONE 8

W. J. KNOX, Mgr.

Bill Cochlin of Calgary was a business visitor in Macleod last week end. Bill is well known in Macleod and was renewing old acquaintances at the curling rink, where he enjoyed a game with Claude Tweed.

FREE TRIP

"I'm thinking of going to Europe. How much will it cost me?"
 "Nothing!"
 "You're thinking about it won't cost you anything?"—Humorist.

Men's and Boys' Up-to-the-Minute CLOTH CAPS

Highest Range Ever Shown Locally
 BEST CANADIAN MAKES

JUST ARRIVED

BLUE SERGE SUITS—Nice range of styles—ready-to-wear. Special at \$35.00

We Now Have an Extraordinary Range of Spring and Summer Samples of Made-to-Measure Suits—All Work Handled by Expert Tailors.

J. W. MOREASH

MERCHANT TAILOR

Macleod,

Alberta

New Ford Cars

All Models for Immediate Delivery
 FROST COP HOOD COVERS
 New Ford 1-2 Ton 12-Speed
 Trucks in Stock

MACLEOD MOTORS

Oranges! Oranges!

Less Than One Dollar Per Case!

This isn't the price in Alberta, however. It represents what the grower in California gets. How does it do it on his high priced land, land worth several hundred dollars per acre, we know not. And the quality of the oranges never was better.

It costs three times what the grower realizes from his oranges to land them in a wholesale house in Alberta, and still they are the very best value in fruit available for the consumer today, and no one doubts their health preserving virtues.

Sunkist Natural Oranges at from 25c per dozen up to 50c per dozen are unbeatable for value in fruit anywhere.

THE WHITE HALL

(OPERATING THE CHILD'S SAVING PLAN)

LOCAL AND PERSONAL NEWS

J. W. Moreash was a Calgary business visitor last week.

Alex Macleod was a Calgary business visitor over the week end.

Mr. and Mrs. R. A. Clement were Calgary visitors on Tuesday of this week.

F. P. Wahe was a business visitor to Calgary the first of this week.

Douglas Graham is visiting his mother, Mrs. J. G. Graham, in Macleod this week.

H. C. Winter was a Calgary business visitor on Tuesday and Wednesday of this week.

J. B. Allison of Calgary was a business visitor in Macleod on Tuesday of this week.

Joseph Watkins of Marath was in Macleod on Wednesday in connection with the leasing of his lands at Orlin to the Thelin Brothers.

Ernie Young, who is now living at Calgary, underwent an operation for appendicitis on Sunday last and is reported to be progressing favorably.

N. H. Bradley of Lethbridge, provincial road engineer and inspector, was in Macleod on Friday in connection with road matters of the district.

Among those attending the Dumb-bell Revue to Lethbridge last Friday and Saturday were the Misses Margaret Reid, Marjorie Armer, Clara Dillingham, Marjorie Dean and Messrs. F. P. Wahe, Wallace Hamilton and Frank Seaton.

PROFESSIONAL

LEGAL

J. W. McDONALD, K.C.,
 Barrister, Solicitor, Notary Public,
 Etc.

Macleod. Alberta

DENTAL

G. S. MILLS, D.D.S.,
 Dentist

Office, corner 27th St. and 4th Ave.
 Macleod, Alberta

Phone 152

DR. W. G. SNODGRASS

Dentist

Late Dr. Kirk's Office. Macleod

G. McFARQUHAR

FUNERAL DIRECTOR
 And EMBALMER

Motor Hearse
 Phone 218 Macleod

"TRY A KIP TO NIGHT"

GRANT'S

"Best Procurable"

(THE ORIGINAL)

Pure Scotch Whisky

RICHEST IN FINEST
 HIGHLAND MALT

Bottled and guaranteed by William Grant & Sons Limited, Glasgow, Scotland.

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



The beautiful women of today know the art of personal care to increase their personal charm. And they appreciate our intelligent, thoughtful assistance.

It would appear that Mrs. Altham just recently went to New Westminster, where their eldest son, Cecil, has been running for a number of years, and while there went to the hospital for the operation. Mrs. Altham was 59 years of age and the leaves her husband and two sons, Cecil at New Westminster, Leslie at Hillcrest, The funeral took place at the coast.

Mrs. William Baird recently returned at a charmingly arranged home by the late Mrs. Baird, who before her marriage was Miss Margaret Hamilton, an active member of the St. Andrew's C. G. I. T. group, which sponsored the members of the telephone staff surprised her at the office by presenting her with a lovely silver vanity case. After the presentation refreshments were served and her colleague expressed best wishes for her happiness and prosperity in her new home.

W. Lowe of Edmonton, from the debt adjustment department of the government, was in Macleod on Wednesday at the Bright Municipal Office, in connection with the Seed Bank.

Mr. J. F. Knight, an active farmer in the Bright Municipal district, a large number of farmers were present and made arrangements with Mr. Lowe. The recent annual statement of the district showed that the farmers owed the farmers seed and relief given to the farmers during the no crop years.

AMATEUR NIGHT AT THE EMPRESS THEATRE. A gala night of young performers appeared on the platform before a crowded house.

The second performance of the kind that has been put on by Messrs. Keith & Beatty, the proprietors of the theatre, and it is remarkable the amount of excellent talent that has been brought out in these two performances, especially when they are compared to the first.

There were over twenty performers in and several numbers the judges had their work to decide which was the best. The judges:

Seniors—Vocal solo: Donald White; violin solo: Fred, MacRae; second, Donald White; violin duet: Donald White and MacRae; third, MacRae; first, Anna Orr; second, Ed. Wood.

Novelty class: First, Helen Brothers, who played two violins, the one fingering the strings of the other's violin, a most difficult performance, but done in perfect time and time.

The second went to Ernest Dixon, playing a one-string violin. Fancy dancing: Lee Watson.

UNITED CHURCH SERVICES

Sunday, March 3rd, 1929:
 Services at 11 a. m. and 7:30 p. m.
 Rev. J. F. Knight, M. A., B. D.

SE. ANDREW'S PRESBYTERIAN CHURCH

Sunday, March 3rd, 1929:
 Morning Service at 11 a. m.
 Evening Service at 7:30 p. m.
 Sunday School at 12:15.
 Prayer meeting every Wednesday at 8 p. m.
 Rev. A. Ferguson, M. A., Minister.

CHRIST CHURCH (ANGLICAN)

Sunday, March 3rd, 1929:
 11 a. m.—Holy Communion and Service.
 12:15 p. m.—Sunday School.
 12:45 p. m.—C. G. I. T. F.
 7:30 p. m.—Evening and Service.
 Rev. F. Hamilton Powell, Rector.

SALVATION ARMY SERVICES

Saturday night services:
 7:30 p. m.—C. G. I. T. F. service.
 8:30 p. m.—Meeting in Salvation Army Hall.
 Sunday services as follows:
 11 a. m.—Holiness meeting.
 12:15 p. m.—Bible class.
 7:30 p. m.—Salvation meeting.
 Week-end meetings:
 Tuesday at 8 p. m.
 Thursday at 8 p. m.

BAWDEN'S BAKERY

PHONE 132

MARTIN BROS.

DIRECTORS OF FUNERAL SERVICE

Studebaker Motor Hearse

LETHBRIDGE & MACLEOD

SPRING FURNISHINGS

Smart Accessories That Give the Proper Keynote to Your Bedroom, Living Room and Library. In Fact, We Are Ready to Supply All Your Needs in Renovating Your Home.



BEDSPREADS, \$3.50
 Krinkle Bedspreads in cream with mauve, rose, gold and blue stripes. Fast washing colors. Size 9 x 10 1/2.

JAPANESE TEA CLOTHS, 45c
 36-inch Japanese Tea Cloths in a wide range of fancy patterns and colors.

LINEN TEA SETS, \$4.50
 Hemstitched Tea Sets in cream, handsomely trimmed with embroidery and applique. 36-inch and 10-inch napkins.

COLORED MADRAS, 35c
 36 inches wide in grey and spot design with border in gold and rose flower designs. Reg. Kie.

42-inch FILLET COTTON, 50c
 Fillet Table of exceptional value made in a double warp thread that will give wear and satisfaction.

CURTAIN MUSLIN, 35c
 Plain Nets and Scrim with tape edge in white and cream. Substantial quality. 36 inches wide.

FINE FILLET NETS, 95c
 A nice range in the Fillet Nets suitable for living and dining room in flower and bird designs; ivory shade. 52 inches wide.

BATH MATS, \$2.50
 Something new in bath mats. Double knit fabric in rose, blue and gold. Handsome designs.

UNBLEACHED SHEETING, 50c
 72-inch wide 100% cotton sheeting. Extra good weight and free from filling.

ALWAYS AT YOUR SERVICE
 DRY GOODS DEPARTMENT
 LADIES' CLOTHING
 MEN'S WEAR FLOOR COVERINGS CROCKERY

REACH & COMPANY

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Speedway Garage

GAS - OILS - TIRES - ACCESSORIES

PHONE 235

FASHIONS CHANGE

HABITS ENDURE

Form the Habit of Buying Groceries at Gust's

The host of women who have formed the habit of dealing daily at S. E. Gust's Grocery are merely following out the feminine protective instinct which impels them to purchase where they may best serve the home and the pocketbook.

See Our Appreciation Sale Bills

Here are a Few Sample Prices

FLOUR—Gold Seal, 98-lb. sack. \$3.25

PURE LARD—10-lb. pail. \$1.89

TOMATOES—7 time for. \$1.00

STRAWBERRY JAM—Kootenay, per pail. 50c

PANCAKE FLOUR—Kootenay, 5-lb. sack. 45c

ROBERTS SYRUP—5-lb. pail. 47c

PEANUT BUTTER—2 1/2-lb. tin. 50c

CUT PEEL—Imported, per lb. 25c

SEEDLESS RAISINS—1-lb. pkg. 46c

BUTTER—Tip Top, 2-lb. for. 80c

TEA—Nabob, 1-lb. for. 50c

CORN STARCH—Per pkg. 11c

ORANGES—Special, 4 dozen for. 61c

The S. E. GUST STORES, LIMITED

9 NINE OF CANADA'S BEST STORES

H. FUNNELL, Manager, - - MACLEOD BRANCH

AMERICAN MEDICAL ASSOCIATION

RECOMMENDS PASTEURIZATION

Pasteurization is the only available method for making milk

supplies safe, and approximately one-half of the milk supplies of

the United States are now pasteurized. In this connection please note the following quotation from the Journal of the

American Medical Association, October 22nd, 1927, pages 1428-29:

"Few modern public health measures have so completely won the

confidence of the sanitarians as the pasteurization of milk. The

public opinion has been so completely won that it is hardly necessary

to point out the fact that the pasteurization of milk is the only

method of making the milk safe for drinking. The pasteurization of

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